## Volunteer for Trees

**Your name, Class of \_\_\_\_**

**School, School District, City**

Impact Design **- Design the process!**

**1. Impact Statement -** If I volunteer at local tree planting events, then I will be better able to persuade my peers in clubs and classrooms to also get involved and understand the [many benefits of trees](https://kingcounty.gov/services/environment/stewardship/three-million-trees.aspx).

**2. Community Alignment**

|  |  |
| --- | --- |
| **Group** | **Goal/Action** |
| [**Green River Coalition**](https://www.greenrivercoalition.org/)Collaborates with stakeholders to protect and enhance the Green River and our watershed. | Check out their various [restoration projects](https://www.greenrivercoalition.org).  |
| **King County Forestry Services** Focuses on retention of forestland for its environmental, social, and economic benefits. | Developed the [30-year Forest Plan](https://kingcounty.gov/services/environment/water-and-land/forestry/forest-policy/30-year-forest-plan.aspx)  |

**3. Procedure**

1. Look up tree-planting events near me and make plans to attend them.
2. Invite family, friends and schools to attend as well. Use this [Trees Are Cool Invitation Template](https://docs.google.com/document/d/1iwTB7p_XO34yx_U-RslTiguY4uW6lFCKUVphWzAisP0/edit?usp=sharing) to email science teachers or advisors/students a part of service hour clubs (Key Club, National Honors Society, etc.) Ask volunteers to sign up using a google form ([Sample Event Sign Up Form](https://docs.google.com/forms/d/1RBC4ehZ-2LIhn2gSuIiA1BbmxMF6PWwdlrpksiTGGSc/edit?usp=sharing)) to track everyone registered from your campaigning efforts.
3. Participate at the event.
4. Send out the [Post Event Impact Tracking Survey](https://docs.google.com/forms/d/1KE17tJjbcrHzgqQZfY6ktTokdQG6gwOAN9uat7Wkzjg/edit?usp=sharing) (make copy) to track people attended, # of trees planted, and people educated on the day of the event.
	1. Fill out the [Trees Are Cool Sample Impact Tracking Sheet](https://docs.google.com/spreadsheets/d/18tvy3_kLIuf8zrLSdP6Iq4pvSm5NvukoKQA7VGXo4h0/edit?usp=sharing) to store your data from the survey!
5. Communicate your impact to stakeholders!

Impact Tracking - **Quantify your impact!**

4. **Data** - How many different results can your tree planting advertising efforts produce?

Copy and update the [Trees Are Cool Sample Impact Tracking Sheet](https://docs.google.com/spreadsheets/d/18tvy3_kLIuf8zrLSdP6Iq4pvSm5NvukoKQA7VGXo4h0/edit?usp=sharing)whichcollects data to questions like…

* How many trees the project initiatives helped plant?
* How many pounds of carbon do trees help offset? Use [this](https://docs.google.com/spreadsheets/d/1kDMf28h2clsN05RHTQ4csHcQVTbVnyT-mIDIK3NPfm8/edit?usp=sharing) calculator.
* How many volunteers and volunteer hours the project helped organize?
	+ Include demographics (age, race, gender, school, etc.)
* School or community groups the project has worked with?
* What were the sites where trees were planted?

Impact Storytelling **- Share your data with who needs to know!** [**Impact Storytelling Tips**](https://docs.google.com/document/d/1do-KoX9J5onLrEEoSiKnmNWHYlk_jf0lJZ-ANkXCLMk/edit)

**5. Stakeholder Communication**

*Think about video, graphs, e-news, and public presentation*

Ideas:

* Create a script for the school newspaper or video team detailing the importance of tree planting and your team's success at the planting event (# of trees planted, volunteers attended, etc) Check out [this](https://www.canva.com/design/DAEpQ7gH6f4/2blsp78IXsStRKUgMKB2gg/view?utm_content=DAEpQ7gH6f4&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview) example.
* Film and edit short (1-3 minute) vlogs of your tree-planting experience (separate videos for at home and group projects) to share on your Instagram and other social media platforms.
* Write and shoot a mockumentary from a salmon’s perspective. Detail the hardships salmon go through as a result of tree deforestation. End the film with a call to action, “join our next tree planting event and save the salmon on April 20th”.
* Create brief Presentations for service or environmental groups to encourage them to pursue similar projects. Include…
	+ Relationship to community goals, stakeholders
	+ My experience; what went well, what needed improvement
	+ The results (specific data), my impact
	+ What would happen if you did the same?

Present story to…

|  |  |  |
| --- | --- | --- |
| **Stakeholder** | **Interests** | **Approach** |
| [**Green River Coalition**](https://www.greenrivercoalition.org/) | A non-profit organization that collaborates with community, municipalities, nonprofits, educational institutions and other agencies to protect and enhance the Green River and our watershed. | Ask to be connected with other organizations and their tree planting events. You may be sent opportunities to participate in upcoming reforestation events.  |
| Schools | Community Evolvement, Youth Development | Hold conversations with school clubs, teachers, school admin about widespread community tree planting for their students.  |

Add your project to our website! Contribute to collective impact…